

① If \$8,000 is invested at a rate of 5.5% APR compounded monthly, how long will it take to reach \$20,000?

$$20000 = 8000 \left(1 + \frac{0.055}{12}\right)^x$$

$$2.5 = \left(1 + \frac{0.055}{12}\right)^x$$

$$y = \underset{\substack{\downarrow \\ \text{start}}}{8000} \left(1 + \underset{\substack{\downarrow \\ \text{growth rate}}}{\frac{0.055}{12}}\right)^x$$

② Write an equation for the table and find  $f(32)$ .

x	1	2	3	4
y	2	3	4.5	6.75

~~$$0.3152$$~~

basic exponential function  $y = a^x$   
 $a > 0$   
 $a \neq 1$

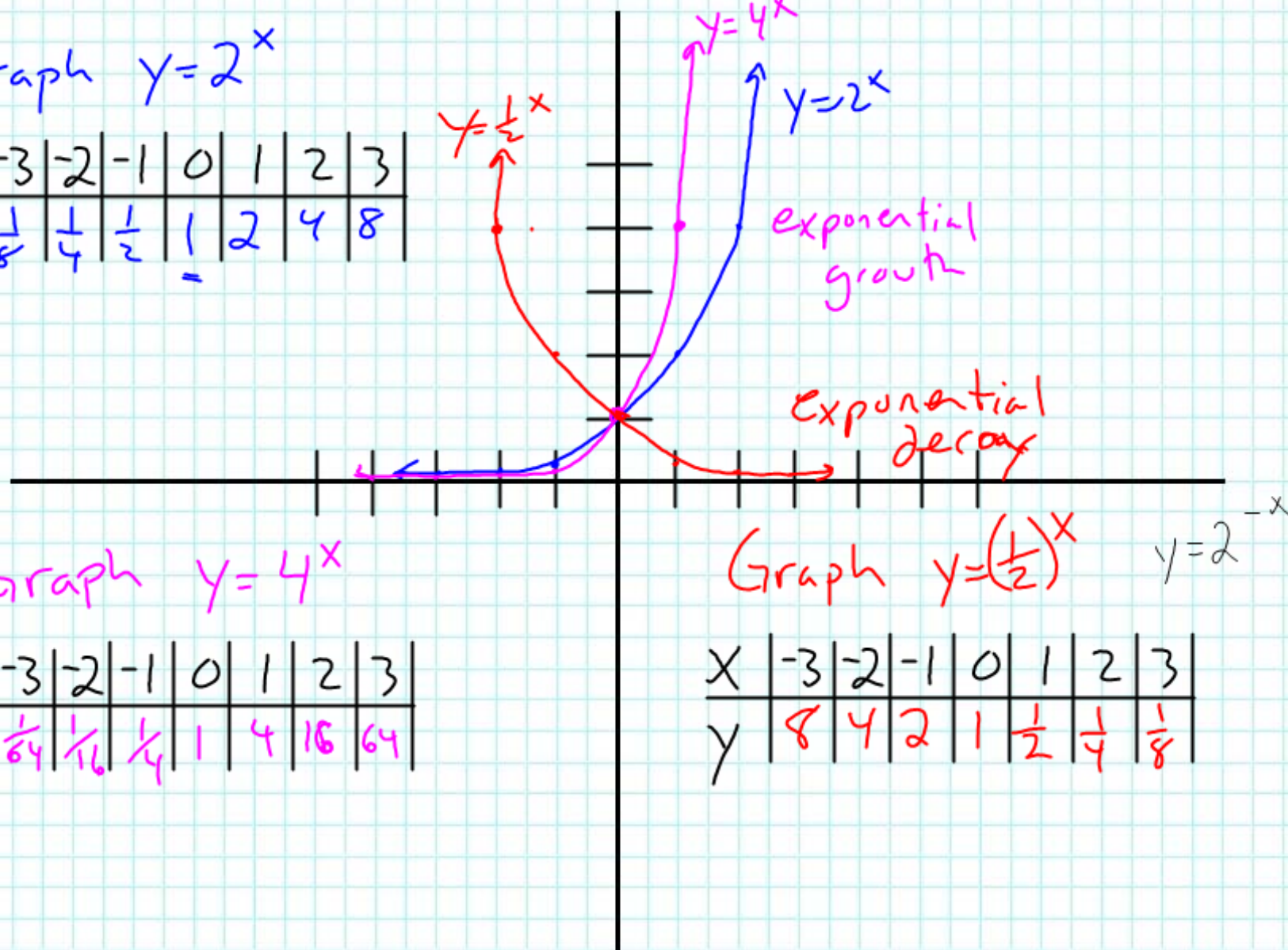
Graph  $y = 2^x$ ,  $4^x$ ,  $\frac{1}{2}^x$ ,  $2^{-x}$

# Exponential Function

$$y = ab^x, a \neq 0, b > 0, b \neq 1$$

Graph  $y = 2^x$

x	-3	-2	-1	0	1	2	3
y	$\frac{1}{8}$	$\frac{1}{4}$	$\frac{1}{2}$	1	2	4	8



Graph  $y = 4^x$

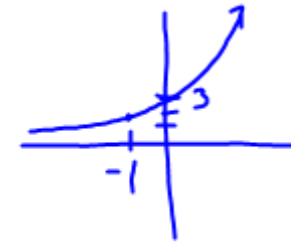
x	-3	-2	-1	0	1	2	3
y	$\frac{1}{64}$	$\frac{1}{16}$	$\frac{1}{4}$	1	4	16	64

Graph  $y = \left(\frac{1}{2}\right)^x$

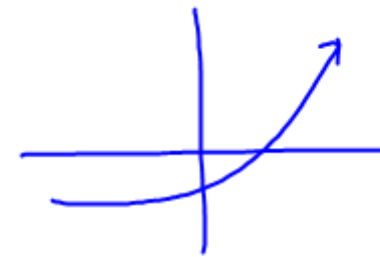
x	-3	-2	-1	0	1	2	3
y	8	4	2	1	$\frac{1}{2}$	$\frac{1}{4}$	$\frac{1}{8}$

If  $f(x) = 3^x$ , sketch **NO CALC.**

(a)  $g(x) = 3^{x+1} \rightarrow f(x+1)$  left 1



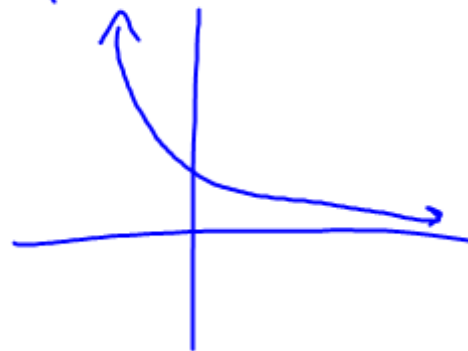
(b)  $g(x) = 3^x - 2$   $f(x) - 2$  down 2

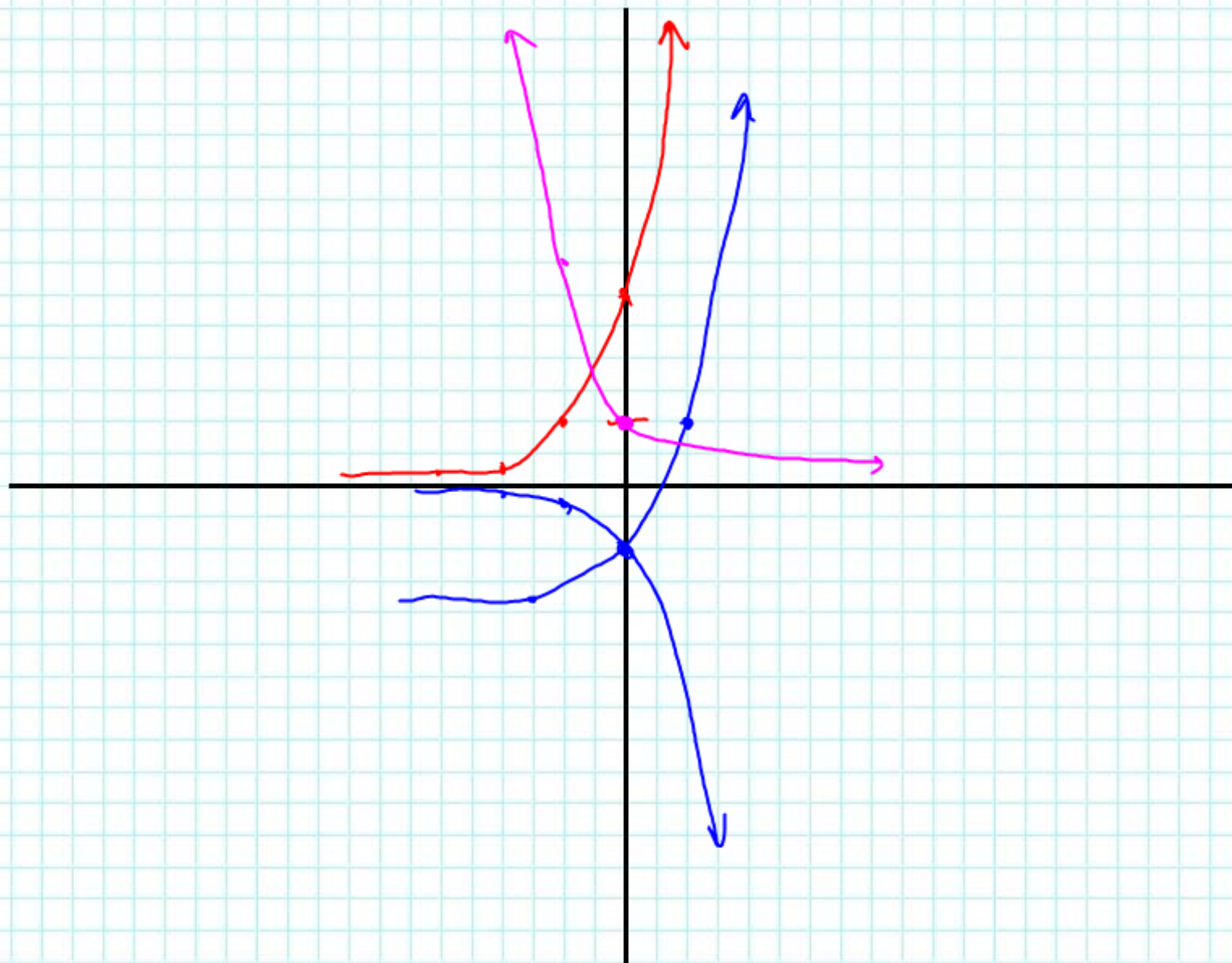


(c)  $g(x) = -3^x$   $-f(x)$  flip over x-axis



(d)  $g(x) = 3^{-x}$   $f(-x)$  flip over y-axis





Growth factor  $b = \underline{1+r}$ ,  $r = \underline{\text{rate of increase}}$

$$y = ab^x$$

$a$  → start value  
 $x$  → after time

Exponential Decay  $b < 1$

$$b = (1 - \text{rate of decrease})$$

6% decrease

$$1000(1 - 0.06)^x$$

$$1000(0.94)^x$$

~~$$1000(0.06)^x$$~~

## Investments

• APR  $\rightarrow$  Annual percentage rate %

• Compounding  
monthly  $\frac{\text{APR}}{12}$ , your  $x$  is now months

$$8000 \left( 1 + \frac{0.05}{12} \right)^{12x} \quad x = \text{yrs}$$

Invest \$5000 at 4% APR compounded monthly

$$y = a b^x \quad \begin{matrix} \downarrow \\ \text{start} \end{matrix} \quad 1+r$$

$$y = 5000 \left( 1 + \frac{0.04}{12} \right)^{x \rightarrow \text{months}}$$

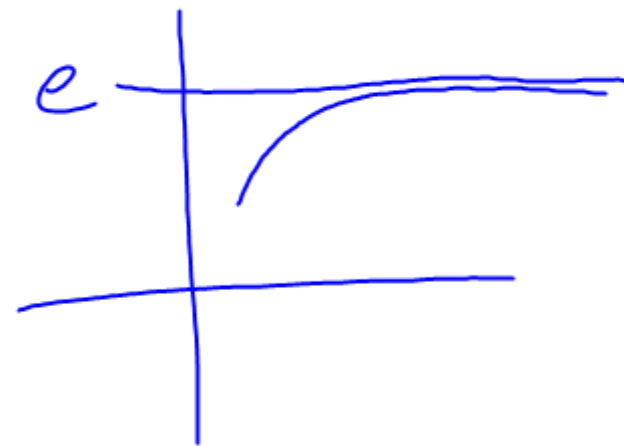
$$A = P \left( 1 + \frac{r}{n} \right)^{nt}$$

$\swarrow$  Amount at time  $t$        $\downarrow$  initial       $r = \text{rate}$   
 $n = \text{number compounding periods}$

You invest \$1.<sup>00</sup> at 100% APR for 1 year. What is your balance at the end of the year if you compound the interest. Keep lots of decimal places

- (a) Yearly? 2
- (b) Quarterly? 2.4414
- (c) Monthly? 2.613035
- (d) Weekly? 2.692661
- (e) Daily? 2.714567
- (f) Every hour? 2.7181
- (g) Every minute? 2.71827
- sec. 2.71828

$$\frac{1}{525600}$$



$$e = \lim_{x \rightarrow \infty} \left(1 + \frac{1}{x}\right)^x$$

$e$  - natural base

$$A = P(1+r)^t$$

$$y = ae^{bt}$$

$$A = P\left(1 + \frac{r}{n}\right)^{nt}$$

$$m = \frac{n}{r} \quad \frac{1}{m} = \frac{r}{n}$$

$$A = P\left(1 + \frac{1}{m}\right)^{mrt}$$

$$n = mr$$

$$A = P\left(\left(1 + \frac{1}{m}\right)^m\right)^{rt}$$

$$A = Pe^{rt}$$

← balance  
 ← initial  
 ← rate as decimal  
 ← time (yrs.)  
 compounding continuously

$$A = 1e^{1 \cdot 1} = e$$

# Half-Life

You have \$75,000 in a retirement account.

Your account loses half its value every 5 years.

Ⓐ Write a model for this situation.

$$y = ab^x$$

$\downarrow$        $\searrow$   
 75000     $(1-0.5)^{\frac{x}{5}}$  — every 5 yrs

Ⓑ Find the value after 9 years.

$$21,538$$

## Continuous Compounding

To compound continuously, we use the natural base ( $e$ ). We most often use this with natural events of growth (e.g. population) or decay.

$$y = ae^{bx}$$

or as we did in class for an investment

$$A = Pe^{rt}$$

Diagram illustrating the components of the continuous compounding formula  $A = Pe^{rt}$ :

- $A$ : ending amount
- $P$ : start value (principal)
- $e$ : base
- $r$ : the rate
- $t$ : usually years

Ex. \$3,000 invested at 4.5% APR compounded continuously.

$$A = 3000e^{(0.045 \cdot t)}$$

For 10 years later:  $A = 3000e^{(0.045 \cdot 10)}$

$$\boxed{\approx \$4,704.94}$$

# Writing an exponential equation through two points

$$y = ab^x \quad (2, 2) (3, 4)$$

Steps

①  $2 = ab^2$

②  $\frac{2}{b^2} = \frac{ab^2}{b^2}$

$\frac{2}{b^2} = a$

③  $y = ab^x$   
 $4 = \frac{2}{b^2} \cdot b^3$

$4 = \frac{2b^3}{b^2}$

$\frac{4}{2} = \frac{2b}{2}$

$2 = b$

④  $\frac{2}{b^2} = a \rightarrow \frac{2}{2^2} = a$   
 $a = \frac{1}{2}$

① Start with  $y = ab^x$ ,  
plug in first pt. for x & y

② Solve for a

③ Plug in a, and 2<sup>nd</sup> pt.  
 $y = ab^x$   
solve for b

④ Sub. your b back into  
the a equation to find a

⑤ Write equation using a & b

$y = \frac{1}{2}(2)^x$

The half-life of a radioactive substance is the time it takes for half of the material to decay. A hospital prepares a 100mg supply of technetium-99m, which has a half-life of 6 hours. Write an exponential function for the amount of technetium-99m after  $x$  hours and then find the amount remaining after 75 hours.

$$100\left(\frac{1}{2}\right)^{\frac{x}{6}} \rightarrow \text{hours}$$

Sect. 3.1

1-6 (1)

7-13 (odd)

15-18

23-28 (1)

40, 47, 48

55-58 (1)

63-70 (2)

Write an equation,  $y = ab^x$ , through  $(2, 4)(3, 16)$